

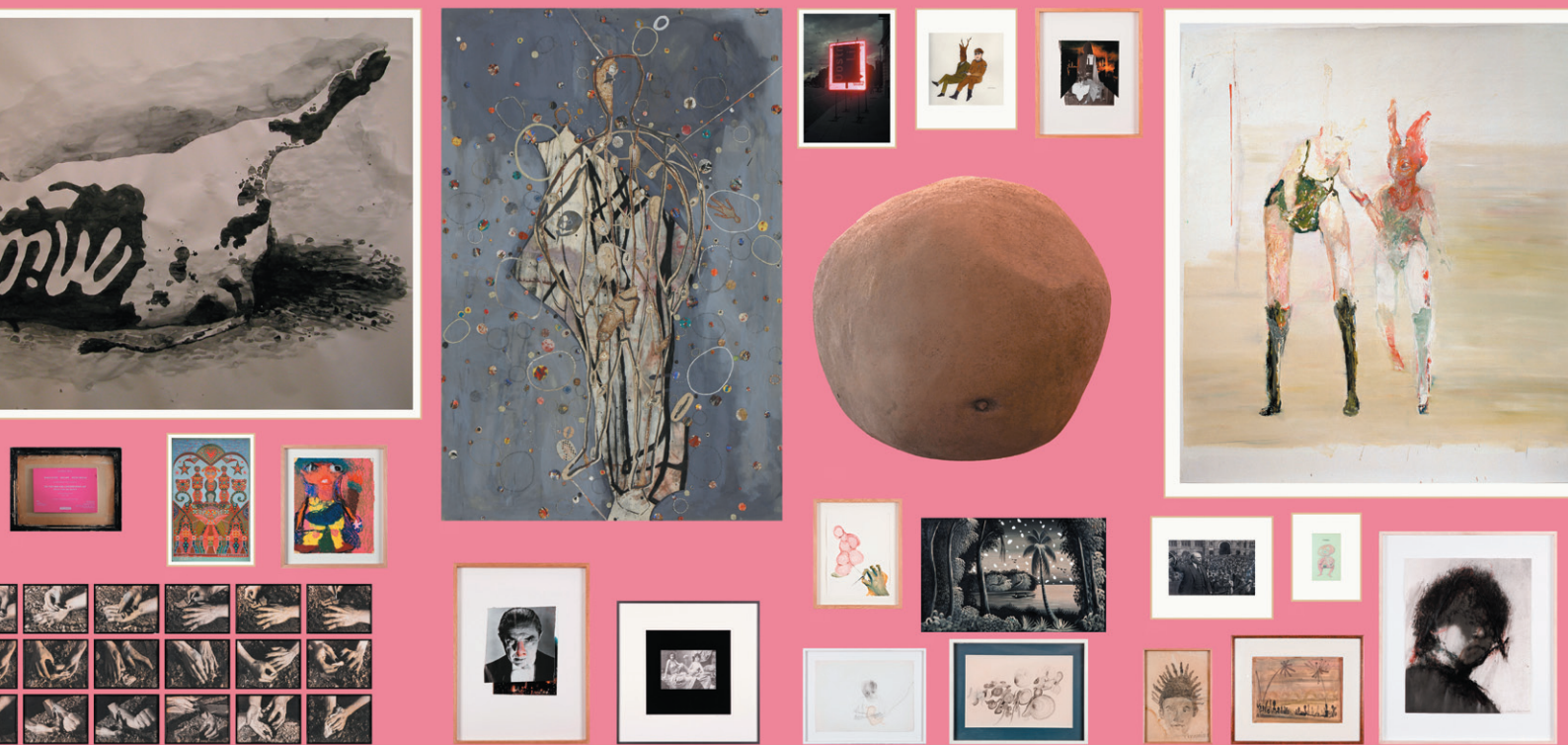
# le mur

works from the collection of Antoine de Galbert  
with Claude Rutault's contribution  
exhibition from June 14th to September 21st 2014  
at la maison rouge

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press kit

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la maison rouge  
fondation antoine de galbert – 10 boulevard de la bastille – 75012 paris

# le mur

## works from the collection of Antoine de Galbert exhibition from June 14th to September 21st 2014

preview Friday June 13th 6pm – 9pm  
press preview 4pm – 6pm

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For its tenth anniversary, la maison rouge presents, from June 14th to September 21st 2014, *Le mur (The Wall)* – works from the collection of Antoine de Galbert, the eleventh in a series of exhibitions showing private collections.

After ten exhibitions showing diverse collectors' worlds, this anniversary brings a much-awaited opportunity for a broader presentation of the collection assembled by la maison rouge's founder and chairman, Antoine de Galbert; an important part of his personal life and one rarely seen outside the private sphere until now. Unlike the previous showings of private collections, for which curators made representative choices from a large body of works, Antoine de Galbert has imagined a very particular approach to this hanging:

"The idea for this exhibition came to me during my daily browsing of the books in my library. Volumes are classed alphabetically, which produces some unexpected propinquities. Jean Dubuffet and Marcel Duchamp are neighbours. When I look at this Noah's Ark, I feel all the artists are navigating the same river, for the same reasons, as Christian Boltanski observed: *"Whether Aloïse, myself, or a sixteenth-century painter, the same questions are raised: death, the quest for beauty, nature, sex... There are a limited number of subjects in art. Only the words and the vocabularies change (...)"*. The library is an archive of the collection, visual souvenirs of a long journey, and the collector's imaginary museum. [...] Leaving aside an idea certain curators have already

1. *Art Press 2 Special Issue*, quarterly, n°30, autumn 2013.

explored, namely to hang the works alphabetically, I decided on a hanging that would present the majority of the works in my collection in an order that would be defined by a computer programme with, as sole data, their size when framed and inventory number. The programme was developed by an IT specialist using the Monte-Carlo method, a process that will be familiar to mathematicians. It calculates a numerical value using random processes, i.e. probabilistic techniques. Its name alludes to the random nature of casino games.

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**More than 1,200 works  
by 500 artists form a ribbon  
some three metres high  
and running some  
278 metres along each  
of the foundation's walls.**

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Works are hung irrespective of shape, size, medium, history, monetary value or the artist's repute. To ensure a minimum of coherency, only works of modern and contemporary art are included. They are by artists of different ages and nationalities, male and female. Doubtless they would have liked to see their work shown in perfect conditions, on a blank wall, at an ideal height, at a reasonable distance from other artists' work. I hope they will forgive what may resemble a lack of respect for their work. I hope too that the curators, whom I respect and with whom



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la maison rouge frequently collaborates, do not imagine that this Wall challenges their legitimate role or, even more so, is in any way a criticism on my part.

It remains to be seen, for I am writing these lines before the final result is revealed, whether our public really can see and engage with these works. Still, as in everyday life, the more “unseeable” something is, the greater our desire to see.” (Antoine de Galbert in *The Wall*, published by Fage Éditions, catalogue to the exhibition)

The exhibition does not present Antoine de Galbert’s complete collection; installations, sculptures, videos, indigenous art and older works are excluded, hence visitors will be offered only a partial view of the collection. Rather, *Le mur (The Wall)* will raise a certain number of questions concerning the actual act of collecting, hanging, storing and showing art. It is also a diachronic portrait of a collector who reveals his likes and tastes to the world without disowning any of his choices, past or present. Ultimately the visitor makes his or her own selection, invents their own itinerary, guided by their own perception, curiosity and tastes...In its own way, this unconventional divulging forms a sequel to the presentation of works from Antoine de Galbert’s collection that was part of the foundation’s inaugural exhibition, *L’Intime* (Behind closed doors: the private life of collections), where works borrowed from the hallway of his home were hung frame against frame to welcome the first visitors to la maison rouge. Bringing an additional unexpected dimension to this project, Antoine de Galbert has invited Claude Rutault to react to this random hanging. The artist, whose paintings are intimately related to the walls on which they are shown, responded by proposing the first ever updating of his De-finition/Method collection 23, apparitions 2012, in which canvases of various shapes and sizes are painted the same colour as the wall on which they are hung, and spread throughout

the gallery space. *Le mur (The Wall)* will also show Definition/Method diptyque/rutault 2011, which Antoine de Galbert acquired a few months ago through a trade. A painting from the collection by Eugène Leroy is shown with a canvas by Rutault having the same dimensions and painted the same colour as the wall.

### Digital labels

“*The Wall*” replaces traditional wall-mounted labels with digital labels. These can be consulted on touch screens in the galleries, or bring your own smartphone or tablet.

### en partenariat avec

- when it has to be right 

### partenaires médias



## around the exhibition

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Throughout the three months of the exhibition, different speakers, artists, art historians and curators will be invited to give their point of view, and suggest their viewing order in guided tours.

**A catalogue** will be published by Fage Éditions as part of the privées collection. It will feature an eleven-metre long *leporello* reproducing, in its entirety, the hanging of *The Wall*, a text by Antoine de Galbert, an interview between Anaël Pigeat and Antoine de Galbert, and an essay by art historian Sophie Delpeux on hangings that defy exhibition “rules”.

### A documentary

(52 min.) directed by Alyssa Verbizh and produced by Terra Luna will be released in September. It will trace key moments in preparing the exhibition, together with an interview of Antoine de Galbert.

## events

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**wednesday June 18th, 7.30pm**

### Soundinitiative

La maison rouge invites Soundinitiative music ensemble to perform in the galleries.

John Cage, *Suite for Toy Piano*  
Helmut Lachenmann, *Pression*, for double bass  
Santiago Diez-Fischer, *El Fondo del Agua*,  
for flute and baritone saxophone  
Peter Ablinger, pieces from *Instrument  
und Rauschen*, for flute, clarinet, snare drum,  
double bass, voice and violin

€9 / €6 (concessions)

### “Inédits”, a new cycle of events, proposed by Aurélie Djian

“Inédits” (home-made, living forms, here and here only) sets out to invent real-time, in-situ scenic forms, occupying la maison rouge as somewhere different artistic forms can circulate and, in doing so, prompt experimentation and creation.

Imagined as a close-fitting complement to la maison rouge’s artistic programming, the literary programming will focus on forms which relate to the home, domestic space, material life, intimate addresses, elective affinities and friendships inspired by a “sentiment of home”.

**thursday June 19th, 7pm**

### Inédits #1

**“Devant le mur”,  
an original performance in French, technicolor  
and three-dimensions.**

with Yves Chaudouët, Anaïs Müller  
and Antoine Romana



**thursday September 11th, 7pm**

**Inédits #2 :**

**“Je suis un homme d’intérieur”**

by Thomas Clerc

Free with an admission ticket  
€9 / €6 (concessions)

**thursday June 26th, 7pm**

**Chantalpetit, “entre-vues”, 1987-2014**

An evening exploring the work of Chantalpetit,  
with François Barré and Juliette Laffon

Free. Advance booking required  
at [reservation@lamaisonrouge.org](mailto:reservation@lamaisonrouge.org)

**thursday July 3rd, 7pm**

**Dance/Collection by Alberto Sorbelli**

When an art collection (consciously or to some extent unconsciously) becomes a personal choice, ignoring the dictates of fashion, speculative strategies or manifestations of status, it becomes a singing, dancing, living body that we can penetrate, or which can penetrate us and transform us on contact.

From boyhood, Alberto Sorbelli has experienced art as a shield which protects life from forces of destruction, both external and internal. A work is alive and therefore magnificent and monstrous, sensual and erotic, irrespective of its subject.

Since 1990, Alberto Sorbelli has instigated one-to-one relations in which the work is destined for a single interlocutor at a time. In 2014 he continues to favour intimate, unique experiences whereby the work and the spectator, or spectators, dance until they reach the limit beyond which they can become one with the work.

Free with an admission ticket  
€9 / €6 (concessions)

**thursday July 10th, 6pm to 9pm**

**Launch of TADA :**

**N°1 “Le parti pris des choses /  
La primera parte de las cosas”**

TADA sets out to publish and translate experimental textual and written forms, ranging from essays to interviews, poetry to photo novellas, etc., that deal with contemporary creation, with a particular focus on contemporary art. Texts concern art, literature, architecture, the urban environment, film, history, social commentary and political practices. Rather than consider a single theme per issue, TADA addresses over several issues certain questions, narratives or authors, such as Mouvement Apparent, Infra-realism, Jean-Charles Massera and Françoise Collin.

The title of each issue is freely translated from one language to another, as a distinct contribution to that issue. All translations are original works. TADA is published in French and Spanish.

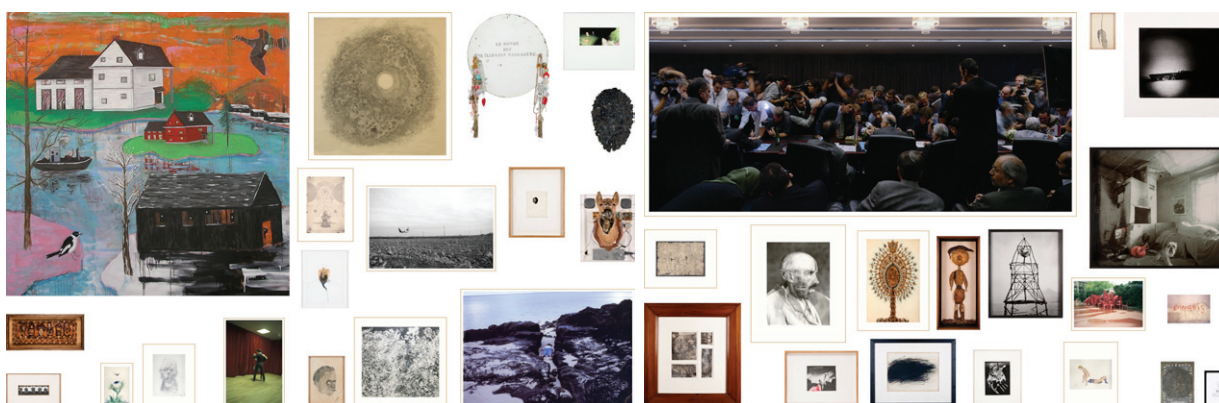
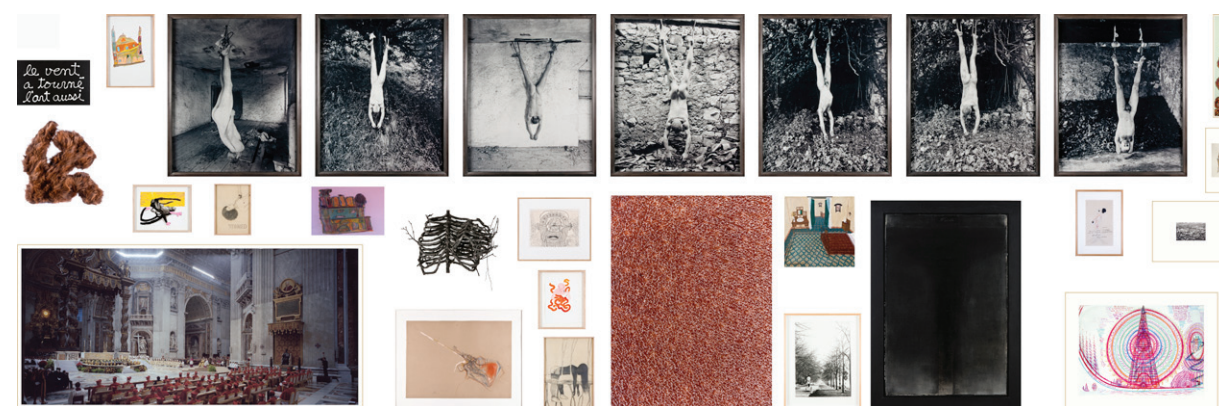
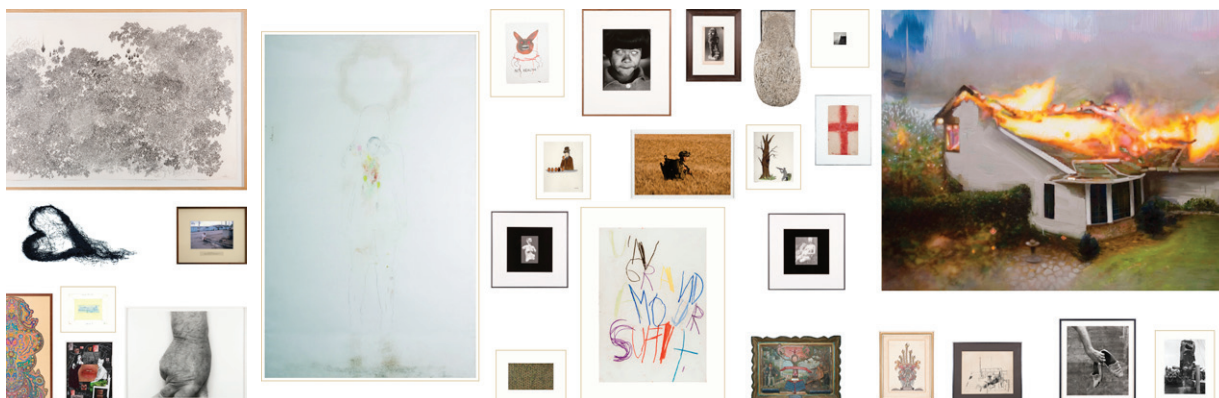
**thursday September 18th, 7pm**

**Antoine de Galbert discusses “The Wall”**





**le mur, works from the collection of Antoine de Galbert**  
 exhibition from June 14th to September 21st 2014



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## vestibule(s)

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Prompted by the desire to remain involved with and aware of young creation, Antoine de Galbert imagined the vestibule in 2006.

For the tenth anniversary of la maison rouge, each member of the team presents the work of an artist in this space.

### **Leïto de Courson de la Villeneuve**

Presented by Arthur Toqué,  
curator of the Antoine de Galbert collection

### **Hernan Soriano**

Presented by Ariane de Courcel,  
president of les amis de la maison rouge

### **Ann Grim**

Presented by Aude Quinchon,  
in charge of activities by les amis de la maison rouge and la maison rouge cloud

### **Julie Said**

Presented by Claire Schillinger,  
head of communication

### **Natalia Taravkova**

Presented by Paula Aisemberg,  
managing director

### **Pierre Kurz**

Presented by Stéphanie Dias, executive assistant

### **André Fortino**

Presented by Stéphanie Molinard,  
head of visitor relations and cultural programmes

### **Céline Vaché-Olivieri**

Presented by Noëlig Le Roux,  
head of exhibitions

### **Pauline Toyer**

Presented by Guillaume Ettlinger  
and Natura Ruiz, reception

### **Romain Laveille**

Presented by Laurent Guy, registrar

## les amis de la maison rouge

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Les amis de la maison rouge helps and supports Antoine de Galbert's project. It puts forward ideas and takes part in debates on the private collection, suggests activities to tie in with the foundation's exhibitions, and contributes to making la maison rouge more widely known in France and internationally. As a friend of la maison rouge, you will:

- Be first to see exhibitions at la maison rouge
- Meet exhibiting artists, the curators and the team at la maison rouge
- Be invited to preview lunches
- Meet and network with other art enthusiasts
- Attend talks by and debate with experts and collectors
- Contribute ideas and suggest themes for lectures and exchanges as part of the «carte blanche to collectors»
- Suggest artists to create a work for the patio and take part in an annual vote to choose that artist
- Visit the most vibrant centers for contemporary art from Moscow to Dubai, Barcelona, Brussels, Toulouse...
- Discover exclusive venues, private collections and artists' studios
- Enjoy special access to collector's editions by artists exhibiting at la maison rouge
- Support a collection of books, edited by Patricia Falguières, with texts published for the first time in French addressing themes of museography, the exhibition, and the work of certain artists
- Become the benefactor of a book in the collection and have your name associated with it
- Be first to enroll for lectures, performances and events relating to the exhibitions
- Be part of a European network of partner institutions
- Belong to a unique enterprise in one of the most dynamic venues in Paris



- Be involved in the original, open-minded project led by Antoine de Galbert and his foundation.

Membership from €95  
t. +33 (0)1 40 01 94 38  
amis@lamaisonrouge.org

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## **la maison rouge**

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La maison rouge, a private non-profit foundation, opened in June 2004 in Paris to promote contemporary creation through three temporary exhibitions a year. Solo or group shows, some are staged by independent curators. While La Maison Rouge was never intended to house the collection of its founder, Antoine de Galbert, an active figure on the French art scene, his personality and outlook as a collector are evident throughout. Since its very first exhibition, *Behind Closed Doors: The Private Life of Collections* (2004), La Maison Rouge has continued to show private collections and consider the issues and questions surrounding them.

### **Antoine de Galbert**

Born in 1955 and a graduate in political science, Antoine de Galbert worked in corporate management before opening a contemporary art gallery in Grenoble for some ten years. Concurrently, he purchased the first works in a collection that was to take on growing importance in his life. In 2003, he chose to create a foundation as a means of both anchoring his commitment to contemporary creation.

### **building**

La Maison Rouge occupies a renovated factory on a site covering 2,500 sq m in the Bastille district, opposite the Arsenal marina. Some 1,300 sq m are reserved for the galleries which encircle

the "red house" from which the foundation takes its name. This concept of a house reflects the foundation's vocation to be a pleasant and welcoming space where visitors can take in an exhibition, attend lectures, browse in the bookshop or enjoy a drink.

The reception area was designed by Jean-Michel Alberola (b. 1953, Paris).

### **the bookshop**

Located next to La Maison Rouge at 10 bis, Boulevard de la Bastille, the bookshop is run by Book storming, a specialist in contemporary art books. Its selection of titles is regularly updated to reflect the exhibitions at La Maison Rouge. It also stocks artists' DVDs and videos, and a wide selection of out-of-print and artists' books, in addition to books on the latest developments in contemporary art.





## **Rose Bakery<sup>culture</sup> at la maison rouge**

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Rose Bakery<sup>culture</sup> joined la maison rouge on October 22nd 2010. Rose Bakery and la maison rouge are embarking on a specific project, led by interior designer-scenographer Emilie Bonaventure. Three times a year, visitors to la maison rouge will discover a “pop-up” café, designed by be-attitude. A first for a cultural venue.

Each season, the prototypes, special creations, limited editions, flea-market finds and other salvaged objects will make up an eye-catching decor which may or may not echo the foundation's exhibitions.

brunch, lunch and early dinner. Rose Bakery<sup>culture</sup> develops this concept by offering extra-long lunch hours and early dinner on Thursdays (last orders 8pm).

New decor  
*Jardin secret*, Furniture design  
by be-attitude  
june 14th- september 21st

### **Rose Bakery<sup>culture</sup>**

wednesday to Sunday 11am to 7pm  
thursday until 9pm

[rosebakeryculture@laisonrouge.org](mailto:rosebakeryculture@laisonrouge.org)  
tel/fax: + 33 1 46 28 21 14

### **Émilie Bonaventure**

Interior designer, scenographer, artistic director, specialist in French ceramics of the 1950s and creator, Emilie Bonaventure set up Be-Attitude in 2005. She believes art and luxury must interact on a daily basis, imagining crossovers between the two in all fields.

“Design meets curiosity, production meets imagination, creation meets professionalism”: Be-Attitude builds on long-term, constructive partnerships with freelancers to propose a new idea of what a creative business should be.

### **Rose et Jean-Charles Carrarini**

Originally based in London, Rose and Jean-Charles Carrarini opened Villandry in the late 1980s. After swapping London for Paris, in 2002 the Franco-British couple opened Rose Bakery on Rue des Martyrs, followed by a second spot in London's Dover Street Market in 2005, and in 2008 a third address in Paris in the Marais district, sealing their reputation once and for all. They have turned French mealtimes upside down and welcome customers for breakfast,



## Visitor Informations

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### la maison rouge

fondation antoine de galbert  
10 bd de la bastille - 75012 paris france  
tel. +33 (0) 1 40 01 08 81  
fax +33 (0) 1 40 01 08 83  
info@laisonrouge.org  
www.laisonrouge.org

### getting here

Metro: Quai de la Rapée (line 5)  
or Bastille (lines 1, 5, 8)  
RER : Gare de Lyon  
Bus : 20, 29, 91

### access

The galleries are accessible to the disabled and mobility impaired visitors

### opening days and times

Wednesday to Sunday from 11am to 7pm  
Late nights Thursday until 9pm  
January 1st and May 1st

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with the permanent support of



la maison rouge is a Tram network member



### admission

Full price: € 9  
Concessions: € 6 (13-18, students, full-time artists, over 65s)  
Free for under 13s, job-seekers, companions to disabled visitors, members of ICOM and Amis de la maison rouge  
Annual pass: full price € 24  
Annual pass: concessions € 16,50  
Free and unlimited access to the exhibitions  
Free access or reduced rates to related events.

